



THE RITZ - CARLTON

BOSTON

The Ritz-Carlton, Boston Celebrates 20th Anniversary with Guest Experiences that Honor the Hotel's History while Creating New #RCMemories to Last a Lifetime

BOSTON - September 1, 2021 - The Ritz-Carlton, Boston, located in the heart of the city on Avery Street and overlooking scenic Boston Common, is celebrating its 20th anniversary in September 2021. To commemorate this milestone, the hotel is excited to offer packages and promotions that pay tribute to the hotel's long-standing history in Boston and unrivaled location while creating new memories for guests that will undoubtedly last a lifetime.

The hotel's history:

In 1927, The Ritz-Carlton, Boston (The Ritz-Carlton Hotel Company's first US property) opened on the corner of Arlington and Newbury Streets (across from the Public Garden) and revolutionized hospitality in America by offering an unprecedented luxury experience in a hotel setting. Some of the industry "firsts" pioneered by The Ritz-Carlton, Boston at this location include:

- Private guest room bath
- White tie and apron uniforms for the waitstaff, black tie for the Maître d' and morning suits for all other staff, conducive to a formal, professional appearance
- Fresh flowers throughout the hotel's public areas
- À la carte dining
- Gourmet cuisine, utilizing the genius and cooking methods of Auguste Escoffier
- Intimate, smaller lobbies for a more personalized guest experience

Having paved the way for offering luxurious, AAA Five-Diamond accommodations in the city, The Ritz-Carlton, Boston then moved to a brand new downtown location across the Public Garden and Boston Common on Avery Street twenty years ago. From this new-build location, the hotel celebrates its 20th anniversary which honors its Boston roots with modern flair and outstanding attention to detail.

"Our Ladies & Gentlemen have been enthusiastically welcoming guests from all over the world to Boston for nearly ninety-five years," said William Bunce, general manager of The Ritz-Carlton, Boston. "That's quite an amazing track record for a brand synonymous with creating memories that have been shared and passed down from generation to generation. As our hotel on Avery Street prepares to celebrate 20 years of service, we're using our noteworthy history, unparalleled location and contemporary outlook to create new, timeless experiences that we know our guests will treasure."

Painting in the Park:

One of the new packages the hotel is pleased to offer, just in time for the breathtaking fall foliage which can be enjoyed just outside the hotel, is called "Painting En Plein Air."

“Art has long been an important part of The Ritz-Carlton brand,” Bunce said. “The brand's art collections, like the one here in Boston, are designed to move, inspire and excite hotel guests on an emotional level. This package was designed to inspire guests to create their own art while using the hotel's location across from the Boston Common and Public Garden as their canvas.”

This custom art experience invites guest to collaborate with Boston-based painter Norman Crump, a plein air and studio artist who is best known for his bold designs and use of vibrant color. Working primarily in oil and recently in acrylic, Crump's paintings have been commissioned by corporate and private collectors worldwide. Painting alongside Crump, guests will receive a personalized tutorial from the artist, a native Bostonian who has been painting Boston landscapes for more than 40 years.

The Painting En Plein Air package includes:

- Overnight stay in a Ritz-Carlton, Boston deluxe guest room
- Artist-themed welcome amenity
- Personal welcome note from artist Norman Crump
- Breakfast in Artisan Bistro
- Private, two-hour outdoor morning painting tutorial with Crump in the Boston Common or Public Garden (the hotel will supply all artist materials including canvas, paints, easel) so guests can capture the spirit and essence of Boston's famed landscape, just as the fall season beckons, by incorporating natural light, color and movement from within the park
- 2:00pm [extended] check-out

This exclusive hands-on experience will afford guests the opportunity to paint with an award-winning, Boston artist while taking home a personal piece of art inspired by their Boston visit. Package rates start from \$1,230.00 per room, per evening, plus applicable taxes and fees. Package is available seven days a week and requires 14-days advance reservations notice, subject to room and artist availability. Package can be booked for one or two guests. In case of inclement weather, the painting session will move indoors to Crump's nearby studio. For reservations, please contact: Stephanie Jean Louis, Executive Reservations Coordinator at Stephanie.Gauthier@ritzcarlton.com or 617-574-7069.

\$20,000 Platinum Wedding Package for 20 Guests:

The Ritz-Carlton, Boston further commemorates its anniversary by noting the hotel has celebrated hundreds of weddings since opening in September of 2001.

“In honor of our 20th anniversary, we curated a wedding package to inspire couples to begin their life together here at The Ritz-Carlton, Boston, in front of their closest friends and family,” Bunce said. “It's a package with all of the embellishments couples often have to piece together on their own, but we made it all-inclusive. We shine when it comes to creating magical moments for couples who savor luxurious details on their wedding day. It's these moments that spark memories which are never soon forgotten.”

Couples looking to wed during the hotel's 20th anniversary year can enjoy The Ritz-Carlton, Boston's all-inclusive “Platinum” wedding package for 20 guests starting at \$20,000.*

The Platinum Wedding package includes:

- Ceremony floral archway
 - Tray-passed prosecco to welcome guests
 - Selection of five passed hors d'oeuvres
 - Five-hour enhanced bar package
 - Private room for wedding party with complimentary champagne & hors d'oeuvres
 - Three-course dinner, including choice of custom wedding cake or plated dessert
 - Veuve Clicquot champagne toast with dinner
 - Late-night bites
 - Choice of color linens, napkins and charger plates
 - Choice of Chiavari chairs
 - Floral centerpieces
 - Complimentary Presidential Suite the evening of the wedding
 - Complimentary anniversary hotel stay with dinner for two in Artisan Bistro
 - Menu tasting for couple and two additional guests
 - Uplighting package
 - Custom white dance floor with couple's monogrammed initials
 - Dedicated Special Events Manager
 - Town car service to Boston Logan International Airport following wedding stay
 - Custom platinum wedding gift from Tiffany & Co.
- *Tax & service fees are additional

For more Platinum Wedding package details, please contact Ralph Black, Senior Meeting & Special Events Manager at Ralph.Black@ritzcarlton.com or 617-574-7117.

About The Ritz-Carlton, Boston:

The Ritz-Carlton, Boston, a AAA Five Diamond Award winner, one of Conde Nast Traveler's "Top U.S. Hotels," and one of Travel + Leisure's "Best Hotels in the World," sets a new standard for modern, inspired luxury while overlooking the historic Boston Common and Public Garden. Located just steps from the vibrant theater district and Downtown Crossing, the hotel is within walking distance to the Financial and central business districts, Faneuil Hall Marketplace, other historic sites and the designer shops, boutiques and art galleries in Boston's Back Bay. The hotel, which opened in its present location on Avery Street in 2001, offers guests direct access to Equinox Sports Club Boston, a 114,000 square foot spa, fitness and sports facility/center with a junior Olympic pool. And the hotel's exclusive Club® level accommodations and amenities on the twelfth floor provide the comfort, convenience and privacy of a 'hotel within a hotel.' Dining and cocktail options at the hotel include the recently refurbished Avery Bar, a sleek, modern lounge, named "Best Hotel Bar" by Boston Magazine, and Artisan Bistro, an ideal spot for pre and post-theater dining or a casual bite after the movies, with fresh local and seasonal dishes with subtle modern bistro influences. For more information about The Ritz-Carlton, Boston, named one of "Boston's Most Admired Companies" and a "Best Place to Work" by the Boston Business Journal, please call 617-574-7100 or visit www.ritzcarlton.com/boston.

MEDIA CONTACT:

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Supporting Photo Links:

- "Painting En Plein Air"

<https://www.dropbox.com/s/5mjqqz7j53lw4e7/Painting%20En%20Plain%20Air%20package%20photo.jpg?dl=0>

Photo credit: The Ritz-Carlton, Boston

- Platinum Wedding Package

<https://www.dropbox.com/s/0r7vq44tvpfuzeb/LivingCoralLynneReznickPhotography-0186.jpg?dl=0>

Photo credit: Lynne Reznick Photography

<https://www.dropbox.com/s/iar6p7oz5ja90gv/LivingCoralLynneReznickPhotography-0199.jpg?dl=0>

Photo credit: Lynne Reznick Photography

<https://www.dropbox.com/s/hq4ouegfjcome7/Ritz-Carlton%2C%20Boston%20Studio%20Wedding%20Set-Up.jpg?dl=0>

Photo Credit: Don Riddle Images

- Ritz-Carlton, Boston Exterior

<https://www.dropbox.com/s/up2qg0e57ywnrid/Exterior Image of Ritz-Carlton, Boston at Night.jpg?dl=0>

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DRAFT #5 - September 1st at 11am