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WNDR MUSEUM ANNOUNCES NATIONAL EXPANSION Including Boston

Boston – WNDR Museum, Chicago’s original immersive art and technology experience, today announced an expansion plan to include several additional locations across the United States, including **Boston, Massachusetts**. In addition to launching WNDR Boston, WNDR also announced acclaimed artist David Allen as the head of WNDR studios.

“Boston is home to many world-class museums, which is why WNDR was determined to put its next location in Boston,” said **Ryan Kunkel**, President of WNDR Global. “WNDR is not just a museum but also a vehicle for unexpected collaboration, community engagement, corporate partnerships, and innovation. WNDR provides complimentary youth programming and STEAM education for diverse, underrepresented youths. WNDR wants to be a space to create, learn, share, and play for all who call Boston home and for individuals merely visiting one of America’s most historic cities”.

WNDR Boston will be located in Lafayette City Center at **500 Washington Street**, in the **Downtown Crossing** neighborhood. With its central location, easy access to public transportation, and its variety of different cultures, WNDR Boston is excited to be the newest addition to the community and looks forward to working with artist and creators from all backgrounds as we open our doors. Audrey Epstein Reny, Co-CEO of The Abbey Group, the local owner of Lafayette City Center, and longtime supporter of Boston’s arts and cultural institutions said, “We are excited to bring this new tenant to the city which will not only be a vibrant destination for nearby residents and office workers, but also bring in new tourists and visitors from across the city, region and globe.”

WNDR Boston will include unique, site-specific interactive works by local artists. Local Boston artist will work David Allen, who is best known for his transformative work as a tattoo artist supporting people who have undergone mastectomy surgery. He spent the last 15 years using emerging technologies as a tool to solve visual problems and communicate stories. Allen has led speaking engagements, lectures and panels around the country including a recent TEDx Talk in 2021. His work has been featured in exhibits across Illinois, New York, France and Germany.

Open seven days a week, WNDR Museum was recently voted one of the top five immersive art experiences in the country by USA Today’s 2022 Reader Poll. WNDR disrupts and redefines the traditional museum experience by inviting guests to fully engage with the artworks and multi-sensory installations. For more information, sign up for WNDR Museum’s newsletter by visiting www.wndrmuseum.com and follow WNDR Museum on [Instagram](#), [Facebook](#), [Twitter](#) and [TikTok](#).

About WNDR Museum

WNDR Museum is Chicago’s original immersive art and technology experience. Filled with interactive artworks by cutting edge artists, collectives, technologists, designers and makers, WNDR disrupts and redefines the traditional museum experience. As guests travel through WNDR Museum, they are taken on a multi-dimensional journey in which they serve as an extension of each creator by

interacting with various installations. In July 2022, WNDR Museum was voted one of the top five immersive art experiences in the country by USA Today's Reader Poll. For more information, visit [WNDRmuseum.com](https://www.wndrmuseum.com).